don't know it’s against the law to reveal individual information. Census data is used only in aggregate.

And for the first time, the census will be conducted primarily online. That may be difficult for older people and people without access to a computer or computer skills to participate. And these may be the people who need the services that come from the funding determined by the census.

It is everyone’s responsibility to get the count right for Ohio.

Here’s what we should be talking about: One year until the census, and the Census is hiring. An opportunity for people to get involved in their community. When the Census workers know the local community and the people who live there, the count is more accurate.

Local complete count committees are forming and making their plans. The statewide Complete Count Commission is formed and here to assist.

Here’s what we should be talking about: Since the census occurs only every 10 years, we need to raise general awareness. A large population of young adults have never participated in the census, so they don’t know what it’s all about. They don’t know it’s their civic duty. They don’t know it’s against the law to reveal individual information. Census data is used only in aggregate.

And for the first time, the census will be conducted primarily online. That may be difficult for older people and people without access to a computer or computer skills to participate. And these may be the people who need the services that come from the funding determined by the census.

It is everyone’s responsibility to get the count right for Ohio.

Here’s what we should be talking about: 95% of households will receive an invitation to participate in Census 2020 by regular mail. Less than 1% of households will be counted in person by a census taker.

You can be counted through a “smart” phone.

Help someone you know who may not be proficient with computer. Let them know they count.

Libraries have computers available and trained librarians to help you be counted, if you don’t have access to a computer.

The 2020 Census is a population count that determines how much money Ohio will receive for schools, roads, housing, and other community needs.

Make sure every Ohioan is counted.
## Everyone Counts.

The population count is used to determine where new schools and hospitals are needed and where to add public safety resources.

## It's about fair representation.

Population determines the number of representatives in the U.S. Congress.

## It's important for jobs.

Businesses use Census Bureau data to decide where to build factories, offices and stores, creating these jobs.

## It's about Housing.

Real estate developers and city planners use the census to plan homes and improve neighborhoods.

## It’s confidential.

Federal law protects your census responses. The answers you give can be used only to produce statistics. By law, an individual’s information cannot be shared with immigration enforcement and other law enforcement agencies or used to determine eligibility for government benefits.

### Census 2020 Timeline

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<thead>
<tr>
<th>OPERATIONS</th>
<th>2019</th>
<th>2020</th>
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Local Complete Count Committees Form

Local events and messaging to raise awareness and increase participation in Census 2020

State Commission forms

Comm. Meetings

Comm. Meetings

Comm. Meetings

Census Day

RFP for paid media

Questions Finalized

Awareness/ Education

Motivation Participation

Reminder/ Follow up

Raise general awareness

Get a job with the Census

For the first time, Census online

Census 2020 is On Be Counted

Final Numbers Delivered

Final Numbers Delivered

Final Numbers Delivered

Final Numbers Delivered

Final Numbers Delivered

Awareness Activities by Complete Count Committees, media, public, private and non-profit organizations, employers, and more. Be counted campaign is underway

Invitation by mail to respond to the census online

Reminder to respond to the census online

Follow up with households that have not responded

Final Numbers Delivered